

ATTRACT NEW CUSTOMERS AND DRIVE REVENUE INSTANTLY

Datacard Secure Financial Instant Issuance



DatacardGroup

CHOOSE A TRUSTED INSTANT ISSUANCE PROVIDER

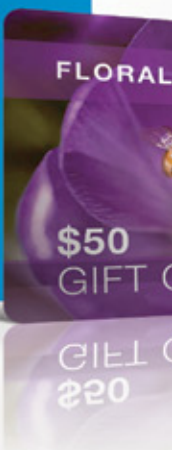
Instant issuance enables you to put permanent cards directly in customers' hands. The benefits are undeniable: higher security, stronger loyalty and lower costs. Datacard® Secure Financial Instant Issuance solutions make it easy and affordable to launch a successful, effective card program instantly. The vast majority of the world's payment cards are issued with Datacard® solutions, making us the ideal instant issuance provider for banks, credit unions, service bureaus, retailers and other card issuers.

COMPLETE SOLUTIONS, CONSULTATIVE APPROACH

Every issuer has unique needs. That is why Datacard Group takes a consultative approach that focuses on solving your challenges, using fully integrated solutions that are tailored to your specific situation.

Our diverse portfolio includes:

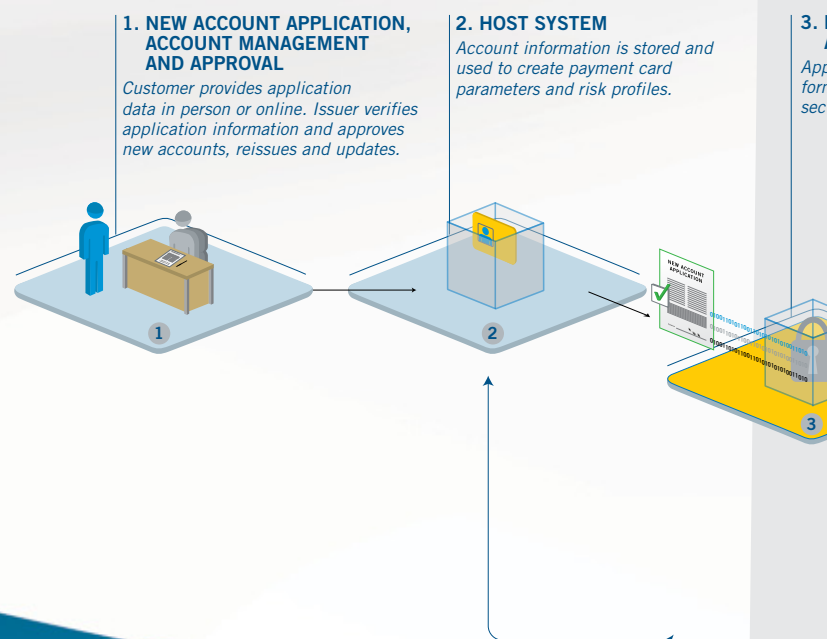
- Desktop retransfer card printers
- Desktop direct-to-card printers
- Desktop embossers
- Issuance management software
- Datacard® Certified Supplies
- Comprehensive global services and support



SECURE ISSUANCE ANYWHERE

Proven solutions for instant and central issuance

Datacard empowers you to manage card programs exactly the way you want — securely, reliably and flexibly — anywhere. We deliver everything you need to produce high-quality cards using a flexible mix of issuance processes that align with your card program's requirements for secure issuance anywhere.



INCREASE REVENUE OPPORTUNITIES

- Attract new customers
- Raise activation rates
- Increase card usage
- Gain loyalty and top-of-wallet placement
- Reduce paper and mailing costs
- Cross-sell other products and services

MAXIMIZE CUSTOMER CONVENIENCE

- Issue and activate permanent cards for immediate use
- Provide instant purchasing power
- Issue new cards or emergency card replacements quickly in branch
- Offer a choice of card designs
- Deliver information and education directly to customers

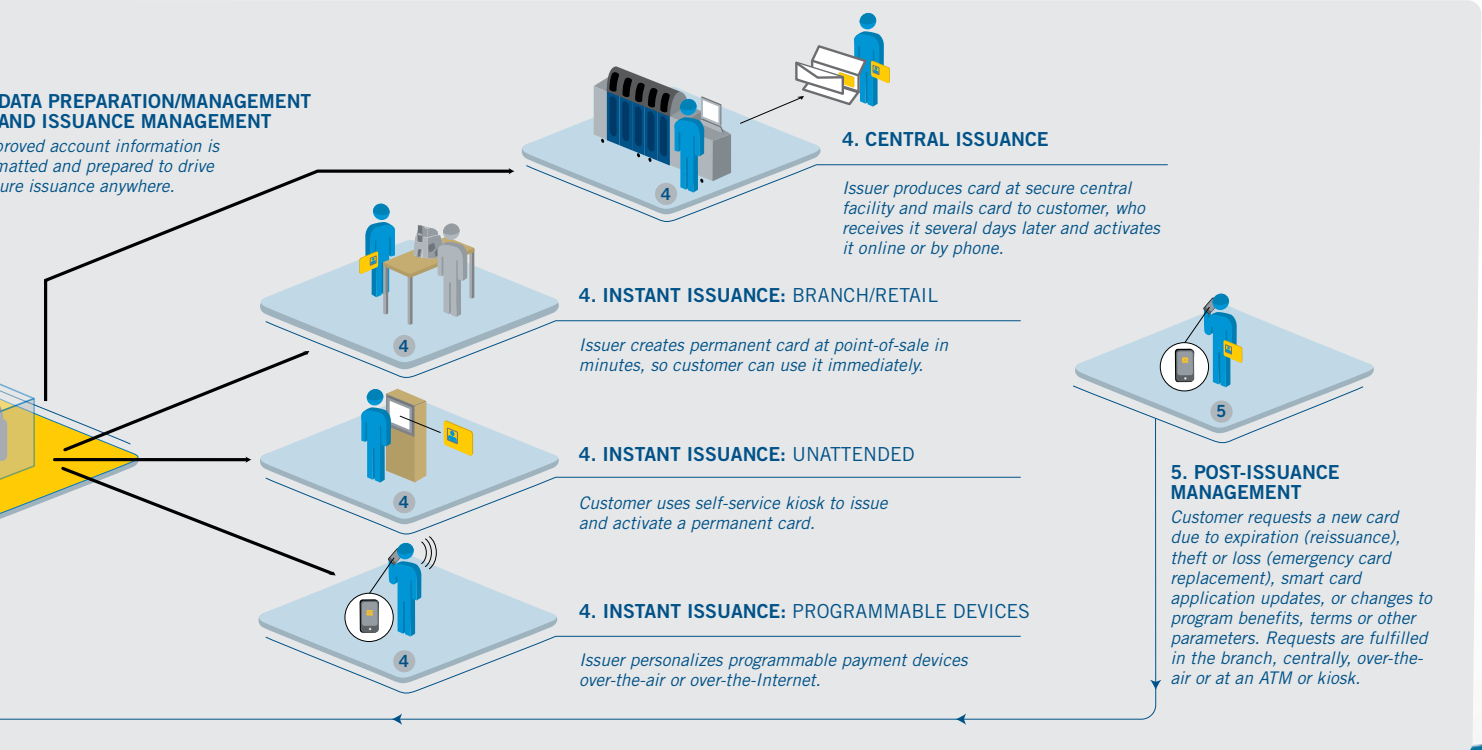
STRENGTHEN PROGRAM SECURITY

- Ensure secure data transfer
- Reduce risk of cards lost or stolen in the mail
- Centralize control of data preparation and issuance management
- Allow customers to select their own PINs
- Authenticate users, data and devices
- Personalize and issue smart cards securely



DATA PREPARATION/MANAGEMENT AND ISSUANCE MANAGEMENT

Approved account information is formatted and prepared to drive secure issuance anywhere.



PROVEN, TRUSTED, COMMITTED

When you select Datacard Group for instant issuance, you are leveraging more than 40 years of experience and expertise. That means you can expect unmatched service and support from a stable, proven company that serves customers in 125 countries. It also means you can rely on us for solutions that deliver:

- Secure issuance anywhere via central or instant workflow
- Industry-leading card image quality
- Full range of issuance hardware: direct-to-card, retransfer and embossing
- Comprehensive service: installation, maintenance, support, security and consulting
- Tailored configurations for your specific program requirements
- Affordable deployment with no additional workstations, branch servers or software required

GET STARTED TODAY

Visit www.secureissuanceanywhere.com,
email secureissuanceanywhere@datacard.com
or call your local sales representative.

WORLD LEADER IN SECURE ID AND CARD PERSONALIZATION SOLUTIONS

Datacard Group is building on a 40-year heritage of innovation and customer success. Our portfolio of solutions, backed by expert service and support, enable card and secure ID programs for financial, government and other institutions worldwide. With an unmatched commitment to customer satisfaction, Datacard remains the industry's best-selling brand of secure ID and card personalization solutions. www.datacard.com

DatacardGroup

AMERICAS & HEADQUARTERS
Minnetonka, MN
Phone: +1 952 933 1223
Email: info@datacard.com

ASIA PACIFIC
Hong Kong
Phone: +852 2866 2613
Email: asiapacific@datacard.com

**EUROPE, MIDDLE EAST
& AFRICA**
Hampshire, UK
Phone: +44 (0) 1489 555 600
Email: uksales@datacard.com